The Keynote Speakers

Dave Barry
Born in Akron, New York in 1947, Dave Barry has been steadily growing older ever since without ever actually reaching maturity. He attended public schools, where he distinguished himself by not getting in any more trouble than he would have if the authorities had been aware of anything. He is proud to have been elected "Class Clown" by the 1965 Palmetto High School Class. Barry went to Rosefield College, where he won an English major and wrote lengthy scholarly papers filled with sentences that even he did not understand. He graduated in 1969 and eventually got a job with a newspaper named this is a real name - the Kansas City Star, in West Chester, Pennsylvania, where he covered a series of incredible dull municipal meetings, some of which are still going on. In 1975, Barry joined Berger & Associate, a consulting firm that teaches effective writing to business people. He spent nearly eight years trying to get his students to stop writing things like "Enclosed please find the enclosed enclosed," but he eventually realized that it was hopeless. In 1981, he took a job at the Miami Herald, and he has been there ever since, although he never appears on the phone. In 1998, he was the Pulitzer Prize for commentary, pending a recount. His columns appear in several hundred newspapers, yet another indication of the worsening drug crisis. (Dave Barry wrote this bio.)

Dick Greco
In 1967 Mr. Greco was elected Mayor of Tampa, the youngest mayor in its history. He joined the Edward J. Delattre Corporation in 1974 and spent 21 years with one of the nation's most successful shopping center developers, effectively working with governments throughout the country to obtain project approvals. In 1995, Mr. Greco was again elected Mayor of Tampa. Applying his development experience, he was instrumental in bringing several projects to Tampa, including the Tampa Marriott Waterside hotel to the downtown. In 2003, he retired from the Delattre Property Group as Senior Vice President after serving two consecutive four-year terms as mayor.

While in office, Mayor Greco presided over a long list of projects. These included, for example, the Tampa World Class Program—a multi-million dollar federally funded program that transformed many Tampa neighborhoods; the start of an on-the-job training program that paved the way for many minorities to secure city jobs; development and construction of a downtown pedestrian mall; construction of a new football stadium and the negotiations a new contract with the Tampa Bay Buccaneers; initiation of the Star Project—the use of reclaimed water in several areas of the city; and serving as president of the Florida League of Cities.

- CANCELLATION POLICY
Full refunds will be made for cancellations received prior to November 7, 2005. Refunds cannot be made for cancellations after this date.

- SPECIAL NOTE
It is imperative that you make reservations and register early. All accommodations are limited.
Conference Schedule
THURSDAY, November 13, 2003
4:30 p.m. - 5:30 p.m. Real Estate Steering Committee Meeting
Conference Steering Committee meeting, University Center Club (Ninth Floor-Round Room)

THURSDAY, November 13, 2003
Reception and dinner held in the Banquet Hall (3rd floor) of the University Center Club. FSI
6:00 p.m. - 6:50 p.m. Registration and Reception

6:50 p.m. - 9:00 p.m. Reception Dinner and Conference Opening
Dee Berry, author and columnist, with The Miami Herald
Seminar Update: Charlie Barnes, Seminole Investors, Inc.
Presenting: Keith Jones, GIBRC Commercial Mortgage
FRIDAY, November 14, 2003
All conference sessions and lunch held in the University Center Club, FSI
7:45 a.m. - 8:15 a.m. Breakfast (informal continental breakfast)
8:15 a.m. - 8:30 a.m. Opening Remarks and Announcements
Presenting: John Crossman, Towers Corp.
8:30 a.m. - 9:15 a.m. The Market Outlook: 2004
Glen Mueller, Real Estate Investment Strategies, New Haven, Inc.
9:15 a.m. - 9:30 a.m. Break
9:30 a.m. - 10:30 a.m. Hot Topics 1 (concurrent sessions)
Session 1-A Retail Site Selection Trends: “The Art & Science”
Roger Bruna, CTS Realty Company
Alan Gheller, SunTrust Bank
Larry Isbell, American Dairy Green Corp.
Stuart Kintzi, American Amino Corp.
Walter Van, Arched Co.
Moderators: Don Jeanevites, L.J. Weddy, Inc.; Alan Karch, Core Communities, LLC
Gla Murphey, Southeast Land Corporation

Session 1-B Multi-Family Residential Trends: “Prospects for the Future”
Staci Bach, Zink, Inc.
Todd Farrall, Northshore Properties, LLC
Mike McFall, GDC Properties, Inc.
Michael Holm, Fried Research & Consulting, Inc.
Session 1-C Office Sector Trends: “Emerging Opportunities”
Ron Symons, Colliers-Anderson
Robin Tzam, America’s Capital Partners
Moderators: Kenne Bilgoch, Colonial Bank; Mark Stensel, Echelon Real Estate Services, LLC
10:45 a.m. - 11:45 a.m. Hot Topics II (concurrent sessions)

Session II-A Trends in Mixed-Use Projects: “A Winner’s Formula”
Dennis Connolly, The Mills Corporation
Ray Beach, Mills Corporation
Margaret Johnson, Arvida
David Peck, Aladdin Park Development Co.
Others FIA
Moderators: Bob Hord, Mills Retail Group, Jackie Moell, St. Joe Commercial, Inc.; Amy Young, Towers Corp.

Ratmir Akbarov, Bank of America
Gene Luster, Richmond American Builders
Roger Penderlaves, Landlord Group, LLC
Others FIA
Moderators: Ed Agran, Key Bank Real Estate Capital; Steve McDonald, Country, Whaley & Stewart, PA

Session II-C Governmental Impacts on Real Estate Markets
Steve Gallager, NAIRP
Charlie Gauntner, Florida Department of Community Affairs
Ree Lea, Fowler White Boggs Banker
Moderators: Ron Barn, City of St. Petersburg; Scott Davis, Lagen Mason Real Estate Services

SESSION II-D “IF WE WERE”
This session is designed specifically for students of the FSI Real Estate Program in order to discuss career opportunities and strategies. Employers and recruiters are invited to attend to meet students and discuss opportunities. Guest Panelists: Kevin Gibbons, Gibbons Capital; Greg Michaud, LSI. Session Moderators: John Crossman, Towers Corp.; Andy Hashley, Towers Corp.
12:00 p.m. - 1:30 p.m. Lunch and Keynote Address
Dick Green, Jardine Properties Group
Presenting: John Crossman, Towers Corp.
1:30 p.m. - 5:00 p.m. Seminar Real Estate Connections
The fifth floor of the University Center Club will be available for companies to speak to students and clients, or to display company information.
2:00 p.m. - Mid-Morning Florida State University Sponsored Homecoming Activities
2:00 p.m. - Homecoming Parade (Southeast Avenue to Orange St.)
6:00 p.m. - Homecoming Game (Florida State vs. Georgia Tech)
8:00 p.m. - Homecoming Dance (Florida State University Civic Center)
For up-to-date information on planned Homecoming events at FSE, check the “Calendar” and Alumni Association links at www.fsu.edu, or contact the FSI Alumni Association at 850/644.2761.
SATURDAY, November 15, 2003
College of Business Alumni “Reunion” is in the Rossen Business Building Courtyard (three hours prior to kickoff)
The Florida State University Football Game / ESPN Seminole versus NC State
Dempsey Stadium, Tallahassee, Florida / Time: TBA